

INTERNSHIP RESUME

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**THIRD PLACE**

UGA’s Business Plan Competition

2017

**DEAN’S LIST**

University of Georgia

2017

**GENERAL EDUCATIONAL DEVELOPMENT**

Athens Technical College2015

**B.S. MARKETING**

University of Georgia, Athens, GA

Expected 2019

**EDUCATION**

Energetic and passionate college student working towards a BS in Marketing at the University of Georgia. Aiming to use my knowledge of advertising, PR, product development, and consumer research strategies to satisfy the marketing internship at your company.

**BUSINESS PLAN COMPETITION**

* Entered UGA’s business plan competition with a group of 4 classmates to build a mock food truck business
* Managed all of the marketing aspects of the business plan including industry analysis, customer trends, market growth, positioning, and promotions.
* Received 3rd place out of the 30 teams that entered the competition

**PET BUSINESS MARKETING CAMPAIGN**

* Designed a cost-effective marketing campaign for a local pet grooming business that leveraged a combination of social, email, and offline marketing techniques
* Surveyed pet owners in Athens to collect detailed data on the behavior of our target customer
* Developed a campaign budget of $1,500 which we estimated to be the minimum cost that would yield the highest return on investment (ROI)

**MARKETING PROJECTS**

Linkedin.com/in/yourproﬁle

43 Smith Dr., Pittsburgh, PA 09867

895 555 555

email@gmail.com

**SKILLS**

from Resume Genius

**R E S U M E O B JE CT I V E**



Social Media Expert

Fluent Chinese

AYTM and GutCheck

Collaboration

Leadership

Microsoft Office Suite

Time Management

Handling Pressure

Problem Solving

Dear Job Seeker,

PLEASE note that you \*must\* install the font files to make this resume template work. It’s very simple to do – **just follow the instructions in the “Read Me” file in the Zip file you downloaded this template from.**

If you’re struggling to write your resume, **don’t worry.** You’re in good company – everyone struggles with it. For a high quality resume that will land you employment, we recommend [consulting the certified experts at Resume Writer Direct](https://resumewriterdirect.com/?utm_source=Word_Doc&utm_medium=RWD_Link&utm_campaign=RG_Downloads).

Or, here’s some other content that might help you finish your resume.

* [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a Resume](https://resumegenius.com/how-to-write-a-resume?utm_source=Word_Doc&utm_medium=How_to_Write_Resume_Link&utm_campaign=RG_Downloads)
* [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)

Oh, and by the way, **you’re also going to need a cover letter.**

* [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)
* [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)